



# JP COLLEGE OF ARTS & SCIENCE

*Run by DMI Sisters*

(Affiliated to Manonmaniam Sundaranar University - Tirunelveli)

Ayikudy, Tenkasi District, Tamil Nadu - 627 852

*In Association with*



## MANONMANIAM SUNDARANAR UNIVERSITY COLLEGE

Puliangudi, Tenkasi District, Tamil Nadu - 627 855

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## DON BOSCO COLLEGE OF ARTS AND SCIENCE

(Accredited with 'B' Grade by NAAC)

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

Keela Eral, Tuticorin District, Tamil Nadu-628 908

*Cordially Invites you to the*

## INTERNATIONAL CONFERENCE

*on*

**“The Cultural Trifecta:**

**Exploring the Nexus of Language, Literature and Media”**

*( A Multidisciplinary Conference )*

*Organised by*

**DEPARTMENT OF ENGLISH**

**13<sup>th</sup> March, 2025**

**Venue : JP Auditorium**

*For Communication :* **8015286460, 9095936995, [conferencejpenGLISH@gmail.com](mailto:conferencejpenGLISH@gmail.com)**

## Background of the Conference

'Culture' is a loaded and intense term that encapsulates the intersections of complex social structures, ideologies, and representations. Culture and its intricate study are thus situated in the dense interplay of deeper linguistic expressions, diverse literary and non-literary constructions, and polymorphous media narratives. From academic deliberations to everyday life experiences, dominant as well as subversive meanings are being continuously produced, reproduced, shared, and contested. In Michael Foucault's worldview, culture and its meanings are governed by discourses that are produced by effects of power within a social order, which prescribes rules and categories defining the criteria for legitimizing a certain set of meanings. While discussing the semiological processes of encoding and decoding messages, Stuart Hall (1997) also espouses the complex structure of relations through the interconnected processes of articulation, discursive elements of production, and interpretative elements of the reception. More importantly, with rapid and pervasive digitalization, the politics of representations and articulations have become more crucial in today's world. The investigations of cultural ethos and experientialities tellingly thrive on criticalities of language, mediation, and representation. Accordingly, the realms of postcolonial, feminist, gender, ethnic, media or linguistic studies, far from being compartmentalized domains have come to sharing overlapping approaches, pedagogies, and concerns. Our conference seeks to uncover these juxtapositions and the intersectionality of culture and map the layered.

## Call For Papers

One day International conference on **"The Cultural Trifecta: Exploring the Nexus of Language, Literature and Media"** will be held on **13<sup>th</sup> March 2025**. It seeks to invite submissions from faculty, PhD scholars, post-graduate students, young authors, digital and media practitioners. It looks forward to cross-disciplinary discussions and deliberations for facilitating critical insights and innovative ideas for social development. The objective is to provide a platform for intellectual discussions and explorations of cultural productions vis-à-vis the diversifying fields of language, literature, and media. It aspires to conglomerate researchers, faculty, academicians, media critics, and all those who can throw light on the prevailing and emerging trajectories of contemporary culture.

## Thrust Areas

- 📖 Language and inter-cultural competence
- 📖 Ethnicity, Gender, and Cultural inequities
- 📖 Transnational cultures and hybrid identities
- 📖 Cultural Diversity and Global Sustainability
- 📖 Digital media in contemporary mass culture
- 📖 Cultural globalization and its manifestations
- 📖 Regional literature and cultural interventions
- 📖 Decoloniality, border thinking and cultural De-linking
- 📖 Medical, health, and digital humanities as new cultural tools
- 📖 Media and Culture
- 📖 Media and Language
- 📖 Social media linguistics
- 📖 Cross-cultural communication
- 📖 Coloniality and Cultural Trauma
- 📖 Nativism and cultural nationalism
- 📖 Cinema and cultural representations
- 📖 Graphic narratives and comic culture
- 📖 Subversive cultures and postmodernism

## RESOURCE PERSONS



### Dr. Kishore Ram

Professor , PG Department of English,  
MMNSS College, Kottiyam , (University of Kerala)

**Author : " The Dead Know Nothing"  
(Penguin Random House )**



### Dr. P. Vedamuthan

Assistant Professor of English,  
Manonmaniam Sundaranar University  
Tirunelveli, Tamil Nadu.



### Dr. Reji D. Nair

Former Programme Chair, Department of Business,  
Higher College of Technology, UAE  
Associate, International Society for Ecological Economics, USA,  
Member, European Marketing and Management Association

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*click here*

## Registration Details

<https://forms.gle/oKcpGANMSDhd6fTk6>

### For Presentation and Participation

Students :	<b>200</b>
Research Scholars :	<b>300</b>
Faculty Members :	<b>400</b>
Presentation & Publication Fee :	<b>1500</b>

Registration fee can be paid on the spot. Registration fee includes Conference Kit, Refreshment, Lunch and Certificate. All the selected papers will be published in the UGC Referred journal with ISSN

The Abstract and full paper should have the author(s) name along with e-mail id and mobile number . The abstract and full paper should be sent to [conferencejpenlish@gmail.com](mailto:conferencejpenlish@gmail.com) . Last date to send the articles is 9.3.2025. Authors must register using the Conference's 'Google form' link provided.